



TOWN
CENTER
COMMUNITY
ALLIANCE

Noonday Shanty 5&10K

March 25, 2023

Sponsorship Packet

Join the Noonday Shanty 5 & 10k as a sponsor today!

With your support, the Alliance will continue to invest in greenspace and trail projects in Town Center, connecting our community to an even more vibrant future. An estimated 1000 participants will kick off their spring running season and enjoy the scenic views along Noonday Creek Trail. This event will feature two USA Track & Field certified race lengths, with a paved course on the trail and roadway. Runners, walkers, and families are all encouraged to participate.



Benefiting Town Center Community Alliance



Sponsorship Levels

	Bronze \$350	Silver \$500	Gold \$1,500	Platinum \$3,500	Presenting Exclusive
Company logo and link on registration and event website	✓	✓	✓	✓	✓
Company logo displayed on back of race shirt (logo due by February 17, 2023)	✓	✓	✓	✓	✓
Complimentary race entries (includes race shirt and finisher medal)	1	2	4	6	8
Company promotional information included in race packets (items due by February 24, 2023)	✓	✓	✓	✓	✓
Designated race day exhibitor space (you must provide your own table, chairs, tent with weights, etc.)		✓	✓	✓	✓
Recognition on social media and online marketing materials			✓	✓	✓
One-year Town Center Community Alliance Annual Sponsorship at the Supporter Level*			✓	✓	✓
Company logo printed on marketing materials with "Sponsored by" tag (logo due by December 16, 2022)				✓	✓
Company logo prominently displayed on back of race shirt (logo due by February 17, 2023)				✓	✓
Recognition at race start and awards ceremony					✓
Opportunity to speak prior to race start					✓
Company name on race day "Presented by" banner					✓
Prominent recognition as "Presenting Sponsor" on the registration website with company logo and link					✓
Signage along racecourse w/ your company logo					✓
Company name or logo included on marketing materials with "Presented by" tag					✓
Company name on all finisher medal ribbons					✓



Exclusive Sponsorships

	TrueSpeed Photo \$1,250	Food & Beverage \$2,500
Company logo on back of race shirt (logo due by February 17, 2023)	✓	✓
Company promotional information included in race packets (items due by February 24, 2023)	✓	✓
Designated race day exhibitor space (you must provide table, chairs, tent with weights, etc.)	✓	✓
Complimentary race registrations	4	4
Name/logo listed on TrueSpeed photo download website	✓	
Recognition on social media & online marketing materials	✓	✓
Company logo placement throughout food/beverage area		✓
One year Town Center Community Alliance Annual Sponsorship at the Supporter level*		✓

* Alliance Supporter sponsors enjoy a monthly e-news subscription, invitations to ribbon cutting events, sponsorship opportunities, listing on Town Center Community website, invitations to tours and lunch and learns, and more!

The Noonday Shanty 2022 welcomed nearly 450 participants in its inaugural year. In 2023, the event is expected to attract 1000 participants.



For more information or to register visit:
towncentercid.com/alliance/noonday-shanty