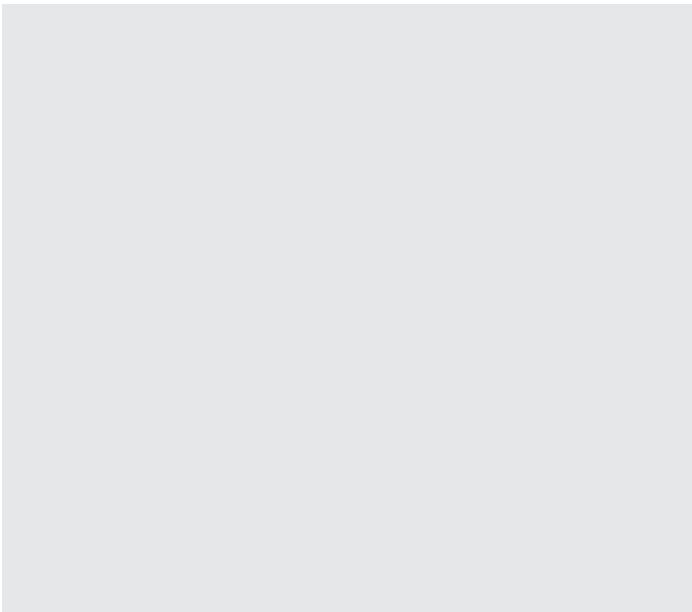




# George Busbee Parkway Concept Design



## Highlights

- Improves vehicular and pedestrian safety
- Positively impacts economic development in the area
- Creates a multi-modal roadway and promotes connectivity
- Improves quality of life in Town Center area

## Partners

Kimley Horn

## What's Next?

Currently awaiting funding for preliminary engineering phase.

## Contact

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## Project Overview

The need for improvements along the George Busbee Parkway was first identified in the Town Center CID Master Plan. As a next step, Town Center CID commissioned a corridor study in 2018 to assess the feasibility of developing a complete street concept for George Busbee Parkway between Ernest W. Barrett Parkway and Chastain Road. This concept was completed on aerial photography.

The study resulted in a draft concept and high level of understanding for:

- Opportunities and Obstacles along the Corridor
- How to incorporate multi-modal access to adjacent properties and maintain improvements within the rights of way
- Traffic calming measures

In 2022, a more granular step was taken towards this project by conducting a field survey of the corridor and completing a concept design at a more granular level. This project resulted in:

- Identifying specific improvements for multimodal access, mobility, safety, and placemaking along the corridor
- Understanding this project will be a catalyst for investment, redevelopment, urbanization, and activation along the corridor
- Identifying specific property and geographical impacts
- Moving forward with the district's efforts to become a more walkable/bikeable destination with greater vibrancy and a stronger sense of place
- Development of a cost estimate for improvements
- Identification of funding mechanisms

Specific elements identified for the corridor includes, but is not limited too, pedestrian and vehicular lighting, the addition of medians, improved crosswalks, smart technology for traffic improvements and preemption methods, multi-use trail, and landscaping.



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