



Placemaking in Town Center



Gateway Monuments



Chimney Swift Tower



Bridge Mural at I-75



Trail Signage



Aviation Park Activations



Bikeshare Program

Project Overview

We invest in projects that enhance the quality of life and establish a sense of identity in the Town Center Community. Creating an identity and sense of place where people want to spend time is important for individuals as well as for economic development in establishing a thriving area. The following are a few placemaking projects we have provided for the community that focus on the function, growth, and community well-being in our district. Many of these projects were made possible by partnering with public and private entities.

- **Gateway Monuments** with the Town Center Community logo establish a sense of arrival to the district and create an identity
- **Chimney Swift Tower**, built along the Noonday Creek Trail, provides an attractive habitat for a near-threatened bird species and promotes environmental awareness and education, which are key to preserving our natural resources and greenspace
- **Noonday Creek Trail Bridge Mural at I-75** transformed an unpleasant underpass prone to graffiti into an opportunity to create a sense of place and a more welcoming experience for trail users and area residents
- **Directional and Wayfinding Signage** located throughout the district assists people with directions to specific venues and areas of interest
- **Trail Signage** along Noonday Creek Trail provides mileage and directions for trail users
- **Aviation Park Activations** elevate visitor experience through artistic aviation-themed signage, an anchor display of an iconic 1964 Beech A-23 Muskateer, as well as outdoor STEM and aviation educational exhibits
- **Community Events and Programs** are focused on improving quality of life and well-being, such as the bikeshare, outdoor yoga sessions, bike riding lessons for kids, and hosting the Marietta Arts Council Traveling Fence Art Gallery

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